

## THE JOBS IN NEW ENGLAND'S CREATIVE ECONOMY AND WHY THEY MATTER



These highlights are from *The Jobs in New England's Creative Economy and Why They Matter*, a report produced by The New England Foundation for the Arts (NEFA) to quantify and spotlight New England's creative sector to strengthen its identity, capacity, and support. The study's findings rely on existing data, a regional survey, and valuable contributions from the state arts agencies and other regional partners. All the state highlight sheets and the larger study can be found [here](http://www.nefa.org/NECreativeJobsMatter) (<http://www.nefa.org/NECreativeJobsMatter>).

### Creative Enterprise Employment, 2015

	Rhode Island	New England	United States
Total Employment in Creative Firms	22,401	309,301	5,836,763
Creative Payroll Employment	17,692	238,504	4,578,121
Creative Nonemployment (self-employed)	4,709	70,797	1,258,642
Total Employment, All Industries	545,204	8,223,224	163,328,636
Share of Creative Employment	4.1%	3.8%	3.6%

Source: US Bureau of Labor Statistics QCEW, County Business Patterns, Nonemployer Statistics

### Creative Occupational Employment, 2015

	Rhode Island	New England	United States
Total Creative Occupations	11,140	156,260	2,826,080
Total Occupations	471,290	7,057,990	137,896,660
Share of Creative Employment	2.4%	2.2%	2.0%

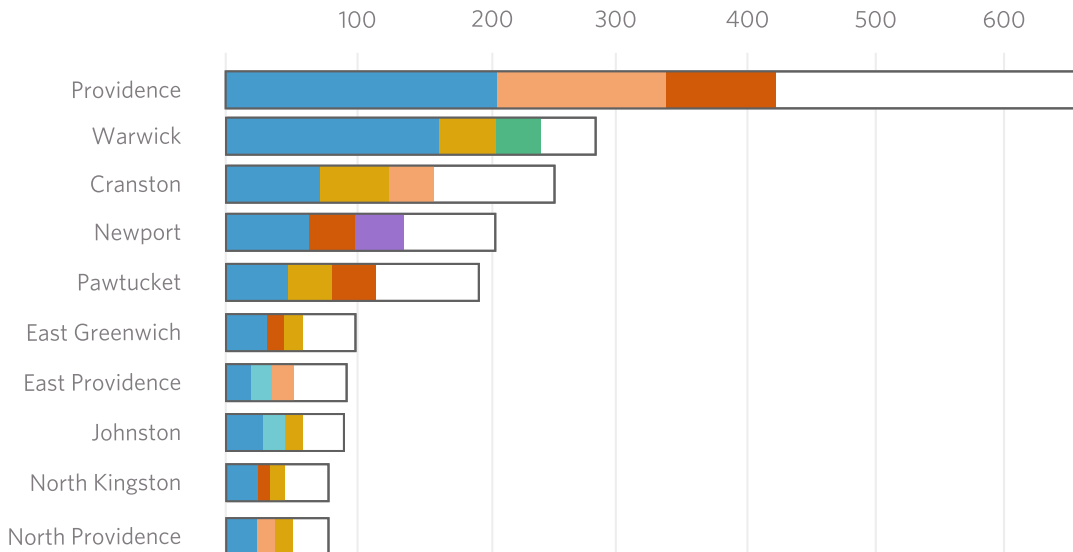
Source: US Bureau of Labor Statistics Occupational Employment Statistics (OES)

### Industry and Occupation Rankings, 2015

Category	Rhode Island	New England
<b>Top 10 Creative Industry Groups by Employment</b>	Arts and Architectural Manufacturing (3,435) Media (2,841) Printing (1,900) Art and Electronics-Related Retail (1,892) Wholesale Art Stores (1,736) Culture and Preservation (1,490) Visual Arts, Music and Other Performing Arts (1,221) Architecture and Design (866) Publishing (851) Motion Picture and Teleproduction (740)	Media (65,761) Art and Electronics-Related Retail (34,923) Publishing (23,177) Printing (22,952) Architecture and Design (18,702) Visual Arts, Music and Other Performing Arts (18,022) Motion Picture and Teleproduction (12,014) Culture and Preservation (11,840) Marketing (11,631) Arts and Architectural Manufacturing (9,297)
<b>Top 5 Creative Workforce Occupations</b>	Public Relations Specialist (1,260) Librarians (740) Jewelers and Precious Stone and Metal Workers (720) Graphic Designers (650) Art, Drama, and Music Teachers, Postsecondary (613)	Public Relations Specialist (12,890) Librarians (10,310) Graphic Designers (9,870) Art, Drama, and Music Teachers, Postsecondary (7,700) Library Technicians (7,540)
<b>Top 5 Artist Occupations</b>	Designers (3,663) Visual Artists (825) Writers (740) Photographers (613) Architects (491)	Designers (46,165) Writers (14,288) Architects (13,148) Visual Artists (11,037) Musicians (9,752)

Source: QCEW, OES, ACS PUMS

### Top 10 Communities By Number Of Creative Enterprises



\*Colored bars denote the top three types of creative enterprises in the community.



#### Top Five Resources of Importance for Creative Worker Career Advancement - Rhode Island

Earned income from your creative skills (include teaching, sales of your art, etc.)

Affordable health care

Collaboration with other artists/ creatives

Being able to afford materials

Distribution for your work (art markets and online)

Source: Creatives Count Survey

#### Top Five Unmet Career Needs of Creative Workers - Rhode Island

Earned income from your creative skills (include teaching, sales of your art, etc.)

Retirement or savings plans

Payments for gigs, grants, and donations to support my work

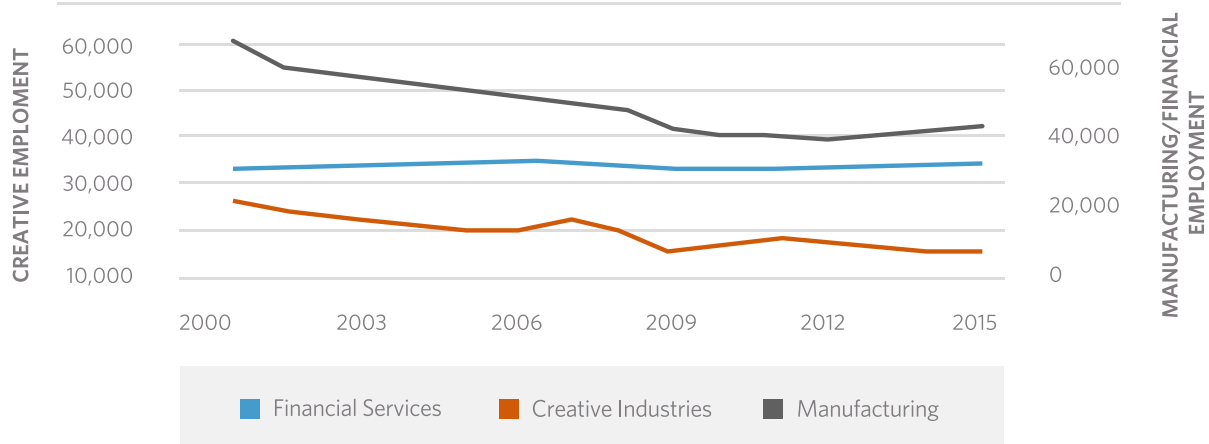
Business and legal advice (tax preparation, contracts, etc.)

Loans or investment capital

Source: Creatives Count Survey

### Change of Employment Over Time

Employment in Creative Industries Compared to Financial and Manufacturing, Rhode Island 2001 - 2015



Source: QCEW and County Business Patterns