

nefo

New England
Foundation for the Arts

Today's Presenters:



Adrienne Petrillo

(She/Her/Hers)

Sr. Program Director

New England Presenting &
Touring



Falyn Elhard

(They/Them/Theirs)

Program Coordinator

New England Presenting &
Touring

Today's Agenda

- New England States Touring grant program overview
- CreativeGround Profiles
- Q&A

New England States Touring

Program Goals

- Expand direct access to high quality artists and aesthetic diversity for all New England communities by artists from New England, the nation, and across the globe.
- Stimulate opportunities for collaboration and partnerships among New England cultural organizations and between artists and organizations.
- Encourage projects that provide meaningful interaction between artists and communities, extending beyond the stage.

NEST 3 Grants

Funds tours of regional, national, and international artists presented by a minimum of three nonprofit organizations in at least two New England states

Eligibility

Eligible applicant organizations (arts presenters) offer performing arts programming and represent a range of different types of organizations. They must be:

- A 501c3 nonprofit organization, school, federally-recognized tribal government, or other government entity
- Based in New England

Examples include:

- Theaters, performing arts centers, festivals, cultural series, museums
- University/college-based arts presenters, public schools, educational programs
- Libraries, community arts organizations, municipalities, parks, and historical societies

NEST 3 Grants, Continued

Funds tours of regional, national, and international artists presented by a minimum of three nonprofits in at least two New England states

- Applicants may request up to 60% of the artists' fees; grant size is \$500 to \$10,000
- Projects with artist fees \$2,000 and under may request a full artist fee subsidy
- Online performances and community engagement activities may be supported. There must be at least one public performance during the engagement.
- Organizations may submit up to three NEST 3 applications max
- Grant period: June 1, 2023 - August 31, 2024

NEST does not fund:

- Events that are not open to the public and advertised accordingly.
- Events outside of New England.
- Fundraisers.
- Activities and programs which take place exclusively in schools during class time.
- Performances in which the performers are primarily students.
- Self-produced presentations by artists/ensembles.
- Producing organizations inviting a guest artist (such as a conductor or soloist) to perform as part of a performance by the producing organization.
- Presentations of artistic work with funding available through the National Dance Project (NDP) or National Theater Project (NTP).

Funding Criteria & Priorities

- Clear rationale for how the project aligns with the organization's arts programming goals and its significance for the community.
- Collaborative planning among tour partners and artists. The featured artist(s) should be included in project planning.
- Additional activities beyond the performance, which provide opportunities for the artist(s) in this engagement to meaningfully connect with various sectors of the community. Cross-sector exchanges and collaboration are strongly encouraged.
- Expands access to the arts for all New England communities, including rural and/or Black, Indigenous, and People of Color (BIPOC) communities. NEFA acknowledges structural inequities that have excluded individuals and communities from opportunity based on race, gender, disability, sexual orientation, class, age, language, culture, and geography, and strives to counter those inequities in our work. Please see [NEFA's values statement](#) regarding Equity, Diversity, Inclusion and Accessibility.

Funding Priority:

- A budget that reflects revenue from a variety of sources, including admissions, sponsorships, private foundations, individuals, and/or government agencies.

NEST Application Process

All applicants are responsible for:

- Contacting NEFA staff to confirm project eligibility (strongly encouraged for first-time applicants)
- Negotiating the terms of their engagement with the artist
- Developing activities with community partners
- Submitting their own an application by the deadline date
- Verifying that a New England artist is listed as NEST-eligible on the CreativeGround directory

For projects featuring an artist based outside New England, one partner on the tour must submit an artist work sample

Application Review Process

- NEST 3 applications are reviewed by panelists from the presenting and touring field
- NEST applicants are notified in early May 2023
- NEST grants are paid as a reimbursement after the event. Partial grant payments can be made before the project is completed if the grantee has already partially paid the artist.

NEST Deadline: March 1, 2023 11:59PM

CreativeGround & other NEFA resources

CreativeGround: Connect with creative New England

- NEST applicant organizations must maintain an updated profile in the CreativeGround directory (www.creativeground.org) for their cultural nonprofit.
- A NEST-eligible artist profile is required for projects featuring a New England-based artist

NEFA's Idea Swap:

- An annual gathering of New England arts presenters, cultural organizers, and artists for networking and sharing touring project ideas. November 2, 2022 in Worcester, MA.

Thank you to our funders



New Hampshire
State Council on the Arts



Thank you for joining us

Have further questions? Please contact the New England Presenting & Touring team:

Adrienne Petrillo (she/her/hers), Senior Program Director

apetrillo@nefa.org

617-423-1178

Falyn Elhard (they/them/theirs), Program Coordinator

felhard@nefa.org

617-865-1829